# *MEETING NOTICE*

The 412th meeting of the Society of Flavor Chemists, Inc. will take place

Wednesday, April 16, 2014

at the Cincinnati Art Museum, Cincinnati, OH

# *AGENDA*

**8:00 – 10:30 SFC Board of Directors Meeting** (Spring Hill Suites)

**10:30 - 12:00 SFC Committee Chairpersons Meeting** (Spring Hill Suites)

**11:00 – 12:00 SFC Meeting Registration** (Cincinnati Art Museum – 2nd floor)

**12:00 – 12:45 Lunch** (Cincinnati Art Museum, Castellini Room) **–**

a buffet lunch to include vegetarian selections

**12:30 – 12:35 Welcome –** *Sam Tharpe, SFC Midwest Meeting Chairperson*

**12:35 – 12:45 Welcome –** *Cincinnati Art Museum*

**12:45 – 1:30 Presentation –** *“The Art of Writing” Professor Teresa Cook, University of Cincinnati*

Professor Cook began her career teaching various English courses at the University of Cincinnati’s College of Applied Science. From this experience, she developed a strong interest in technical communication and interdisciplinary teaching and learning. Currently an Assistant Professor Educator in UC's Department of English and Comparative Literature, Professor Cook teaches Technical and Scientific Writing and Business Writing to a variety of majors. She also advises and teaches Rhetoric and Professional Writing students. Mrs. Cook holds a B.A. in Theatre Arts from Bradley University, an M.A. in Theatre and Drama from Indiana University, and has completed her Ph.D. coursework in English and Comparative Literature.

**1:30 – 2:30** **Chemical Sources Association Technical Meeting and Presentations**

(Cincinnati Art Museum, Auditorium) *(Separate registration required.* Visit <http://www.chemicalsources.org> for additional information and registration details.)

**2:30 – 3:00 SFC Business Meeting -** Cincinnati Art Museum, Auditorium

**3:00 – 5:00 Cincinnati Art Museum –** *The Art of Flavor*

*Through interactive exercises, small groups will be taken throughout the museum to study works of art, discovering creative problem solving, artist innovations, evolution of techniques, and how to “read” a painting. Our experience in the museum will help us to relate to our own innovation and problem solving opportunities as we continue to grow to be creative artists in our own field of flavor chemistry.*

**5:00 – 6:00 Cocktail Hour –** Cincinnati Art Museum, Castellini Room

***ATTENDEE INFORMATION***

**Meeting:** Cincinnati Art Museum

953 Eden Park Drive, Cincinnati, OH 45202

Parking is available at the front of the museum (look for the Pinocchio statue).

Go in through the main entrance and proceed through the curtained exhibit hallway toward the rear of the building. Take the elevator or stairs to the second floor.

**Parking:** $4.00 at the Museum (free for members)

$8.00 at Hotel (see below)

**Nearby Hotel:** Spring Hill Suites Marriott

610 Eden Park Drive, Cincinnati, OH 45202

SFC Room Rate for April 15 and 16 - $149.00/night

([click here for hotel reservation website](http://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkData=Society%20of%20Flavor%20Chemists%5Ecvgdt%60sfcsfca%7Csfcsfcb%60149%60USD%60false%604/15/14%604/17/14%603/25/14&app=resvlink&stop_mobi=yes))

Rate Expires on March 25, 2014

**Transportation:** Nearest Airport – CVG

Arrange own transportation from CVG to Hotel

A shuttle will be provided between the hotel and museum.

**Meeting Registration:** Please go to the [SFC Website](http://www.flavorchemist.org/) to register and pay for this meeting.

The deadline for online registration is Monday, April 14, 2014

**Registration Fee:** $75.00 Member / Non-Member

$37.50 for Emeritus / Unemployed / Students

**Annual Sponsor:**

Kerry Ingredients & Flavours



**Meeting Sponsor:**

Metarom Neotech



**Cocktail Hour Sponsor:**

Flavor Producers

