

The Society of Flaver Chemists Inc.®

3301 Route 66 Suite 205 Bldg. C Neptune, NJ 07753 (732) 922-3393 (732) 922-3590 (fax) www.flavorchemists.com

MEETING NOTICE

The 421st meeting of the Society of Flavor Chemists, Inc. will take place
Thursday January 21, 2016
At the

Los Angeles Airport Marriot, Los Angeles International Airport, CA

AGENDA

8:00 - 10:00 am SFC Board of Directors Meeting

10:00 - 12:00 pm SFC Board and Committee Chairs Meeting

11:00 - 12:00 pm Meeting Registration

Special Tour

7:00am-12:00pm UC Riverside Citrus Variety Collection Tour – The Citrus Variety Collection consists of a field with more than 1000 different citrus trees. It is the premier citrus germplasm collection in the world. The Citrus Variety Collection serves as a resource for numerous research projects from improvement of commercial varieties to the study of the biological activities of citrus limonoids as anticancer agents. During the tour, you'll be able to touch, smell and taste some of the fruits. Transportation to and from the hotel will be included in the \$28.00 per person fee. Seating is limited and separate registration for this trip is required.

12:00 - 1:00 pm

Buffet Lunch: Cornbread with butter, mixed green salad, Creole macaroni salad with mixed peppers, diced ion, corn, and smoked cheddar cheese. Flat iron steak with griddled onions, buttermilk fried chicken, corn cobettes with cream, butter, and chives. Whipped potatoes served with bacon, cheddar, scallions and sour cream. Dessert includes apple crumble and cheesecake.

1:00 - 2:00 pm

Chemical Sources Technical Meeting and Presentations:

- **Pia Henzi** MCI Miritz Citrus, will discuss the Global Citrus Market Update and presentation of Miritz Specialties.
- Lee Beuk and Adam Getzel will present Frutarom (CitraSource) Citrus Specialties.

BOARD OF DIRECTORS

Chairman
CYNTHIA LIPKA
Prinova USA
285 E. Fullerton Avenue
Carol Stream, IL 60188
(630) 909-2212
(630) 868-0344 (fax)
chairperson@flavorchemist.org

President
MARY FOSTER
ZoomEssence, Inc.
1131 Victory Place
Hebron, KY 41048
mfoster@zoomessence.com
(859)795-1601
president@flavorchemist.org

Vice President
DEBORAH OSBORNE
Mondelez Global LLC
941 Route 10
Whippany, NJ 07981
(973) 909-1148

vice-president@flavorchemist.org

Secretary
LISA VAUGHN
Flavor Producers
28350 W. Witherspoon Parkway
Valencia, CA 91355
(661) 257-3400
(661) 257-9650 (fax)
secretary@flavorchemist.org

Treasurer
MIKE BLOOM
Flavor & Fragrance Specialties
3 Industrial Avenue
Mahwah, NJ 07430
mc.bloom@ffs.com
(201) 825-2025
treasurer@flavorchemist.org



The Society of Flavor Chemists Inc.®

3301 Route 66 Suite 205 Bldg. C Neptune, NJ 07753 (732) 922-3393 (732) 922-3590 (fax) www.flavorchemists.com

2:00 - 3:00pm

Citrus Diversity: Beyond Oranges, Lemons and Grapefruit

Dr. Tracy Kahn - Curator of the UCR Citrus Variety Collection, will speak about the history and citrus diversity of the collection. **Dawn Streich -** Givaudan's Global Product Manager, will discuss their partnership with UCR, and the use of the collection in their TasteTrek Citrus Program.

Jim Llano - Associate director of Corporate and Strategic Partnerships at UCR will talk about opportunities to support and access the collection.

3:00 - 3:15 pm

Break

3:15 - 3:45 pm

California's Citrus Clonal Protection Program: A Model System for Citrus Disease Management - Dr. Georgios Vidalakis will review citrus diseases such as "greening disease" that has recently impacted orange and lime supplies, along with reviewing model systems being implemented to manage citrus diseases.

3:45 - 4:45 pm

Sierra Nevada Brewing, Co -Tom Nielsen, Manager of Raw Material Development & Quality will speak about the beer making process. He will present samples using different hops as well as citrus in beer for evaluation.

4:45 - 5:15 pm

SFC Business Meeting

5:00 - 6:30 pm Cocktails and hors d'oeuvres-red and white wines will be provided, cash bar for other beverages.

BOARD OF DIRECTORS



The Society of Flavor Chemists Inc.®

3301 Route 66 Suite 205 Bldg. C Neptune, NJ 07753 (732) 922-3393 (732) 922-3590 (fax) www.flavorchemists.com

ATTENDEE INFORMATION

Los Angeles Airport Marriot

Hotel: 5855 West Century Boulevard Los Angeles, CA 90045

(1-310-641-5700)

A limited number of hotels rooms will available until January 8, for \$149.00/night.

Please refer to The Society of Flavor Chemists meeting.

Free hotel shuttle to/from LAX Airport is available. Exit baggage claim, cross over to

the middle island and look for courtesy hotel shuttles sign.

Book your group rate for Society of Flavor Chemists

Self-parking is discounted to \$20.00/day.

Airports Los Angeles International Airport - LAX

Hotel direction: 1.4 miles W

- o Complimentary Airport shuttle service-scheduled every 20 minutes
- o Alternate transportation: Taxi-estimated taxi fare: 19 USD (one way)

Burbank Bob Hope Airport - BUR

Hotel direction: 27 miles NE

Hotel does not provide shuttle service.

Long Beach Airport - LGB

Hotel direction: 22 miles SW

Hotel does not provide shuttle service

Meeting Registration: Online registration opens December 10, 2015





3301 Route 66 Suite 205 Bldg. C Neptune, NJ 07753 (732) 922-3393 (732) 922-3590 (fax) www.flavorchemists.com

Please go to the <u>SFC Website</u> to register and pay for this meeting. You will need to register and pay for the field trip separately as space is limited.

The deadline for online registration is January 15, 2016.

Registration Fee:

\$75.00 Member/Non-Member \$37.50 for Emeritus / Unemployed / Students